BENEFITS

A **gender-sensitive** stakeholder analysis improves inclusivity of participatory activities in **transdisciplinary** research.

Lessons learnt:

- Understanding the constraints and challenges of individuals within different actor groups was necessary to inform the design of participatory processes.
- Regular feedback and reflection proved essential to develop context-specific strategies to circumvent foreseeable challenges.
- Balancing the needs of different chain actors required constant vigilance to achieve the desired inclusiveness.
- Iterative processes and flexibility for situation-specific strategies to be tailored for each actor group.



Interactive activities, such as icebreaker games and role-play created a conducive atmosphere and helped establish trust.

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For further information, please get in touch with us!

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ACTOR-ORIENTED AGRICULTURAL RESEARCH



Facilitating participatory activities with pineapple value chain actors in Uganda



INCLUSIVE COLLABORATION AND PARTICIPATORY PROCESSES



Bringing people together for knowledge integration and co-creation is essential for innovation processes in food value chains. The quality and outcome of the multi-stakeholder processes is however dependent on how the diverse chain actors are identified, characterized and involved.

Particularly gender-sensitive approaches to innovation processes must go beyond mere rhetoric. Rather, inclusive innovation can be fostered when the gendered needs of women are considered in order to enable their active involvement. To facilitate inclusive innovation processes, we developed an iterative process containing a gender-sensitive stakeholder analysis.



Disrupting meeting patterns by including interactive activities

4. Design and implementation of multi-stakeholder processes

Aim: to respond to the challenges and constraints of various participants



Activity clock of women traders

1. Actor identification and characterization

Aim: to find out who is involved in which way in the targeted system

Reflexive steps to facilitate inclusive innovation processes

Using feedback and reflection to improve the quality of participation

3. Identification of challenges and constraints for inclusion

Aim: to identify the specific challenges and constraints of targeted participants regarding inclusion in the innovation process and activities



Chain mapping: Identification of gendered composition of chain actors and its impact on information exchange

2. Establishing selection criteria and participation targets

Aim: to find out who should be selected for the multi-stakeholder process



Farming pineapples

"I would like to meet a broker, I would like to ask how he manages his job, the benefits that he gets and I also share with him how I benefit from the business as a farmer and a trader."

"I wake up at 5:30 am then I wash clothes, light the charcoal stove,... then prepare breakfast around 6 am; meanwhile as the breakfast is on the stove, I wash the dishes and clothes. After having breakfast... at around 8 am I start work in the pineapple field until 11 am... I wash, and then come here [pineapple collection and selling center]. I can say that it take me about 30 minutes from the farm to home and also about 30 minutes to wash up; so that I can reach here at 12 pm... I stay here selling until 6 pm... when I leave, I have to do domestic work like washing utensils, clothes, and then prepare supper".

For further information refer to: Bitzan, K., Tröger, K., Lelea, M.A., Kagoro-Rugunda, G. and Kaufmann, B. (2016), "Going beyond "Add women and stir" in inclusive innovation processes: Facilitating participatory activities with pineapple chain actors in Uganda", in Wilcox, A. and Vinall, S. (Eds.), 12th European IFSA Symposium: Social and technological transformation of farming systems: Diverging and converging pathways, Harper Adams University, UK, 12.-15.07.2016, Harper Adams University, UK.

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